

IMPROVE
Your Camera Technique

— WITH —
Photogenic
**CAMERA ROOM
ACCESSORIES**



Manufactured By

The Photogenic Machine Co.

YOUNGSTOWN 1, OHIO

CAMERA ROOM ACCESSORIES



The Silfoil Reflector Head is of aluminum into which a Silfoil covered sheet of fibre is inserted. The surface is wrinkled to provide thousands of small reflecting facets.

The reflector is slidably mounted on a rod and can be rotated and tilted to any desired position.

A very desirable and essential accessory in every commercial and portrait studio.

Catalog No. 7505

**Net User Price
\$41.00**

◀ Photogenic Silfoil Reflector Flexible Neck Headscreen ▶



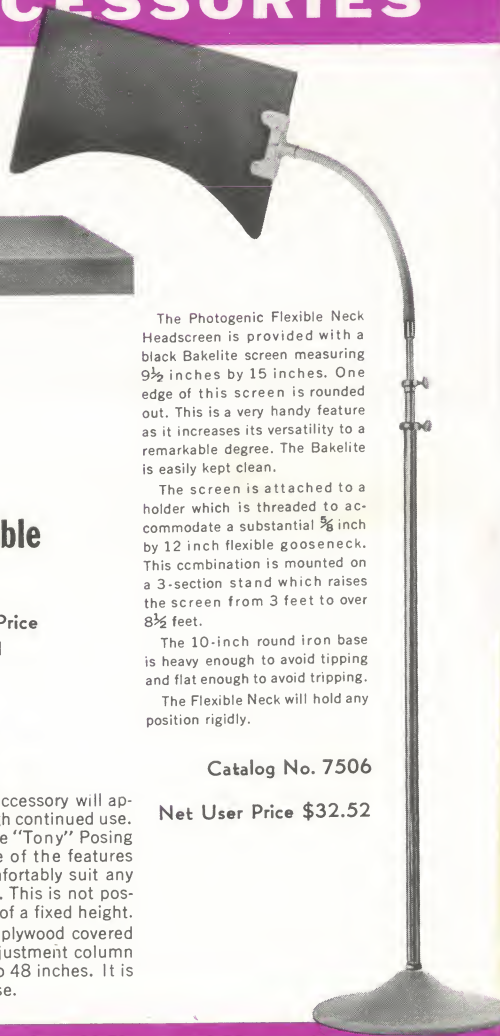
New "Tony" Posing Table

**Catalog No.
7826**

**Net User Price
\$42.51**

The many advantages gained with this useful accessory will appeal to you immediately and will increase through continued use. Outstanding photographers who are using the "Tony" Posing Table have quickly recognized the advantage of the features which enable them to adjust the height to comfortably suit any subject, either in a sitting or standing position. This is not possible with an ordinary table or other accessory of a fixed height.

The "Tony" Posing Table is neatly made of plywood covered with green felt. The chrome plated height adjustment column provides for raising the table from 28 inches to 48 inches. It is rigidly mounted on a substantial round iron base.



The Photogenic Flexible Neck Headscreen is provided with a black Bakelite screen measuring 9½ inches by 15 inches. One edge of this screen is rounded out. This is a very handy feature as it increases its versatility to a remarkable degree. The Bakelite is easily kept clean.

The screen is attached to a holder which is threaded to accommodate a substantial ⅝ inch by 12 inch flexible gooseneck. This combination is mounted on a 3-section stand which raises the screen from 3 feet to over 8½ feet.

The 10-inch round iron base is heavy enough to avoid tipping and flat enough to avoid tripping.

The Flexible Neck will hold any position rigidly.

Catalog No. 7506

Net User Price \$32.52



THE NEW PHOTOGENIC

Camera Vignetter

Finger-tip control from back of camera while looking at the ground glass to obtain perfect vignetting -- up and down, back and forth, side to side.

Three vignette patterns in shapes most commonly used are furnished with the vignetter. The patterns can be instantly changed as may be desired.

**Catalog
No. 7507**

**Net User Price
\$52.92**

Extra Blank
Vignette Frames

\$2.25 Each

Can be used on most standard studio cameras as shown in the illustration. Attaches to the camera in a manner which will permit instant removal if desired.

MODERNIZE...

WITH

Photogenic

Lighting EQUIPMENT

*Designed for Professionals
by Specialists in Fine Photographic
Lighting Equipment*



PHOTOGENIC



Manufactured By

The Photogenic Machine Co.

YOUNGSTOWN 1, OHIO

Varibeam Boom Spotlight



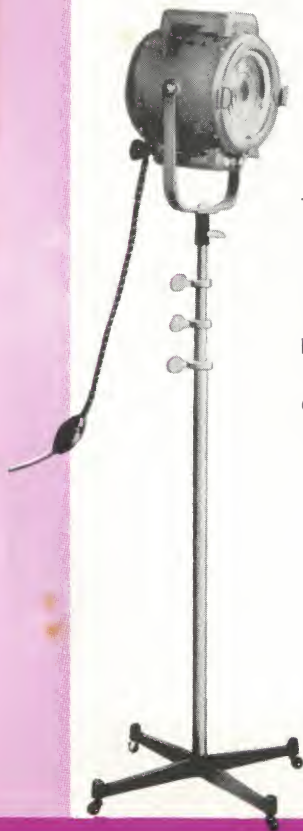
Cat. No. 7615—Without Lamp

This new and improved spotlight is equipped with a specially designed 6-inch Fresnel lens, which produces a perfectly even field of illumination, from an extremely small intense or soft spot to a broad flood of illumination, with a total absence of filament distortion or rings in the field of light.

It accommodates either 500 or 750 watt medium bi-post base Mazda lamps, and is provided with superior ventilation features.

Can be tilted, rotated and manipulated in any conceivable angle on the perfectly counterbalanced boom arm, and easily raised or lowered on the "fingertip-control" stand to any height, from the floor to approximately ten feet high.

The Photogenic



"Little Giant" Spotlight

The LITTLE GIANT Spotlight is equipped with a 4½-inch heat-resisting Fresnel lens, Alzak mirror. It is compact, the lamp housing being 6 inches outside diameter and 6½ inches long, and weighing but 3¾ pounds. Uses 200-watt T-10 Mazda lamp. The superior ventilating features prolong lamp life.

It is easily tilted and rotated to any desired angle, and is equipped with convenient focusing features.

The front of the lamp housing is provided with clips to hold diffusers, filters or snoots.

Can be furnished with a 6-foot Folding Stand, 6-foot Caster Base Studio Stand, Table Top Base, or with a beautifully constructed Caster Base Boom-type Studio Stand. The boom raises the Spotlight over 9 feet high.

Cat. No. 7200—Little Giant Spotlight, Complete with Boom Stand

Cat. No. 7200AB—Little Giant Spotlight, Complete with "Boom-Master" Control and Air Cushion Stand

Cat. No. 7200AC—Little Giant Spotlight, Complete with Boom and Air Cushion Stand

Cat. No. 7205—Little Giant Spotlight, Complete with 6-Ft. Caster Base Studio Stand

Cat. No. 7210—Little Giant Spotlight, Complete with 6-Ft. Folding Stand

Cat. No. 7215—Little Giant Spotlight, with Table Top Base and Cord

Cat. No. 7201—Diffuser or Blue Gelatin Filter

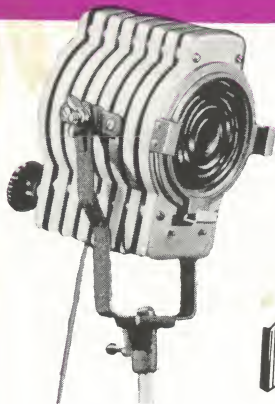
Cat. No. 7202—Snoots, per pair (2½" and 4")

Cat. No. 7203—Adapter for Attaching to Other Make Stands (without Lamps)

Cat. No. 7206—Barndoors

Cat. No. 7207—Fresnel Lens





Photogenic **MINISPOT** Spotlight



The Photogenic "MINISPOT" is a beautifully designed, small but powerful all-purpose spotlight. It is made entirely of aluminum, making it unusually lightweight. The exceptionally fine ventilating feature and heat-dissipating fin construction reduces heat to a minimum and prolongs lamp life.

Can be focused from a small, intense spot to a broad flood of smooth light. Ideal for highlighting portrait subjects, etc.

Available with table top base or with $\frac{3}{8}$ -inch adapter for mounting on stand.

The three-inch heat-resisting Fresnel lens is mounted in a removable ring which is provided with clips for holding diffusers, snoots or barndoors. The lens ring can be quickly removed for replacement of lamps.

Uses 100 or 150-watt 120-volt T-8 Bayonet Base Mazda C lamps.

Cat. No. 7800—Minispot with Adapter for Stand (without Lamp)

Cat. No. 7801—Diffuser

Cat. No. 7802—Minispot Snoots (pair)

Cat. No. 7803—Adapter (to Convert Table Top to Stand Model)

Cat. No. 7804—Minispot Barndoors

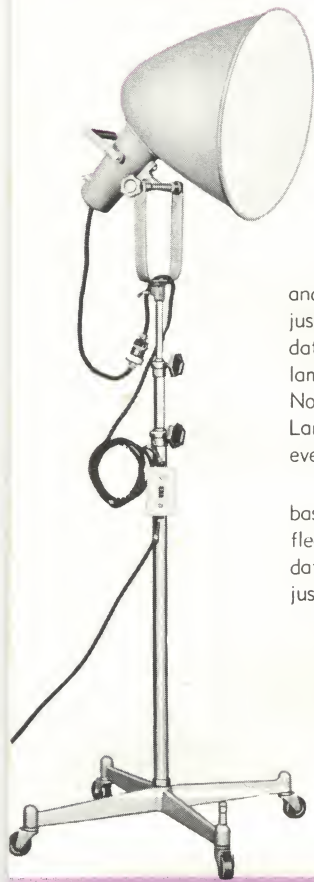
Cat. No. 7805—Minispot with Table Top Base (without Lamp)

Cat. No. 7205-S—Caster Base Studio Stand

Cat. No. 7806—Daylight Blue Fresnel Lens

Cat. No. 7825—Aluminum Folding Stand

• Perfect Control,



Photogenic CP-15 Mazda Floodlight

Ideal for Commercial, Illustrative and Color Photography. The adjustable focusing socket accommodates all mogul base, pear shaped lamps, 300 watts to 1500 watts, No. 4 Photoflood or Movie Flood Lamps. Producing an exceptionally even field of flood illumination.

The Ball Bearing swivel caster base studio stand extends the reflector over 9 feet high. Accommodates No. 7752 Lower Level Adjustment Bracket.

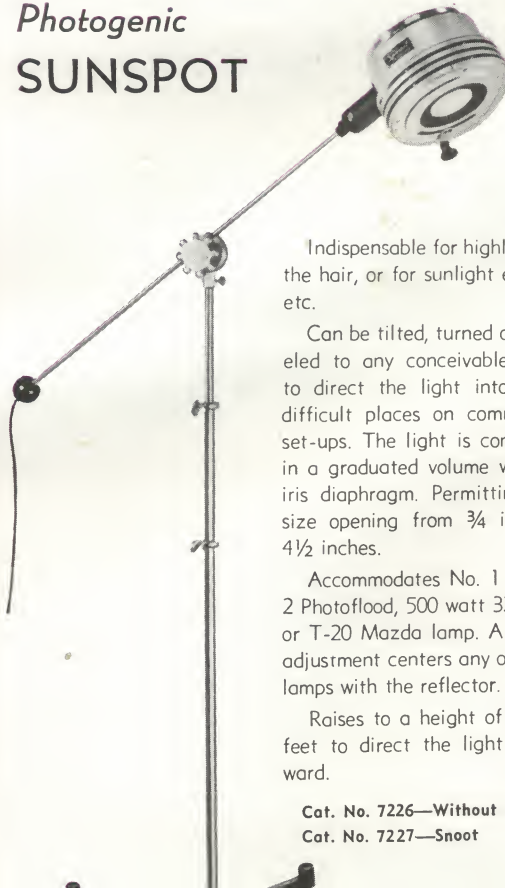
Cat. No. 7285—Reflector, Stand and Service Cord (as illustrated)

Cat. No. 7286—Reflector Complete without Stand

Cat. No. 7287—18-Inch Quick Detachable Spun Glass Diffuser

Cat. No. 7752—Lower Level Adjustment Bracket

Photogenic SUNSPOT



Indispensable for highlighting the hair, or for sunlight effects, etc.

Can be tilted, turned or swiveled to any conceivable angle to direct the light into those difficult places on commercial set-ups. The light is controlled in a graduated volume with an iris diaphragm. Permitting any size opening from $\frac{3}{4}$ inch to $4\frac{1}{2}$ inches.

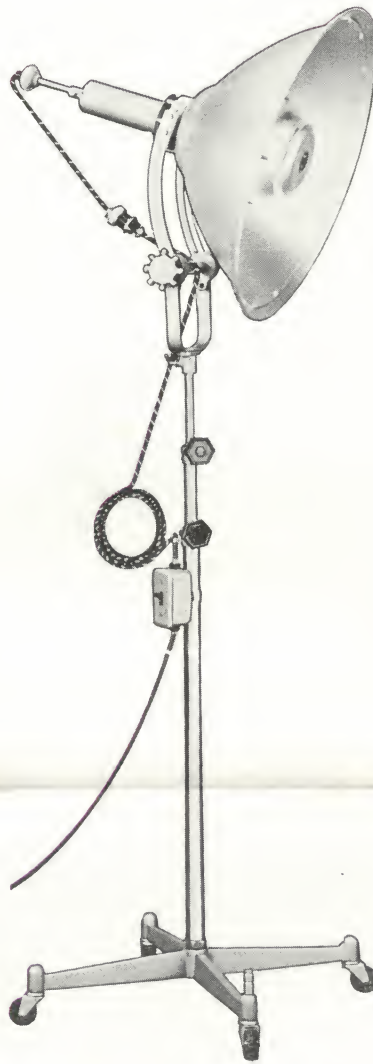
Accommodates No. 1 or No. 2 Photoflood, 500 watt 3200° K or T-20 Mazda lamp. A simple adjustment centers any of these lamps with the reflector.

Raises to a height of over 9 feet to direct the light downward.

Cat. No. 7226—Without Lamp

Cat. No. 7227—Snoot

Photogenic Studio Modeling Lite



This light incorporates a number of very advantageous features, making it a highly desirable lighting unit for Portraiture, Commercial and Illustrative Photography because it is possible to obtain beautiful lighting effects with a minimum of effort.

The adjustable focusing lamp socket provides for the correct placement of any of the pear-shaped Incandescent lamps from 300 to 1500 watts; also No. 4 Photoflood lamps. No. 2 Photoflood lamps may be used by using a Mogul to Medium lamp socket reducer.

The adjustable Direct light reflector provides ventilation around the lamp. It is slidably mounted on two rods and can be adjusted to increase or decrease the volume of illumination as may be desired to produce hard or soft lighting effects.

The outer bead of the 23½-inch reflector is arranged to provide a maximum of ventilation when using the quick attachable Spun Glass Diffuser.

The Tilting features provide an unusual range of angles in which the light may be directed.

The Reflector may be rotated without moving the stand.

The Ball Bearing Caster Base Stand raises the light from 36 inches to approximately 10 feet. The positive locking feature of the height adjustment is without equal.

satile Lighting!

F-750 Varibeam Spotlight

This very popular and versatile spotlight is equipped with a specially designed 6-inch Fresnel lens and provides a perfectly clean field of illumination throughout the range that it can be focused from a small spot to a large flood.

It accommodates either 500 or 750 watt medium bipost base T-20 or T-24 Mazda lamps. The graduated superior focusing arrangement provides instant and easy control of the illumination.

Can be raised to height of over 9½ feet on the stand. An adjustable bracket is available for operation at lower levels. The positive locking features in the height adjustment of this stand is an innovation to all who have used it. It is equipped with ball bearing swivel casters and is nicely finished throughout.

Cat. No. 7750—
F-750 Spotlight with
Caster Base Stand, Cord
and Diffuser (without
Lamp)

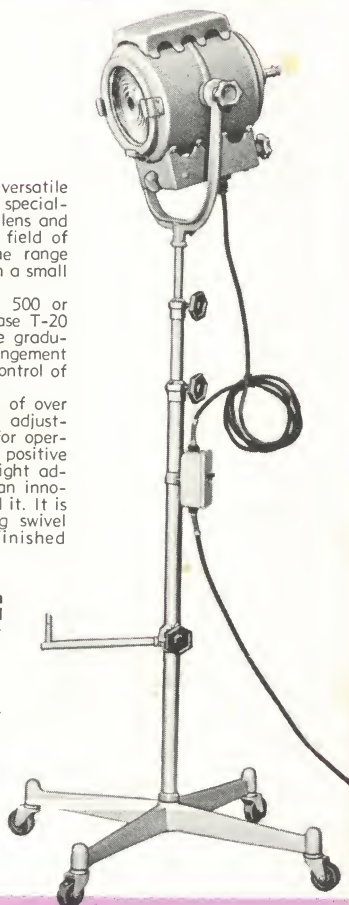
Cat. No. 7751—
Spot Concentrator

Cat. No. 7752—
Lower Level Adjustment
Bracket

Cat. No. 7753—
Whiterlite Daylight Filter
and Adapter

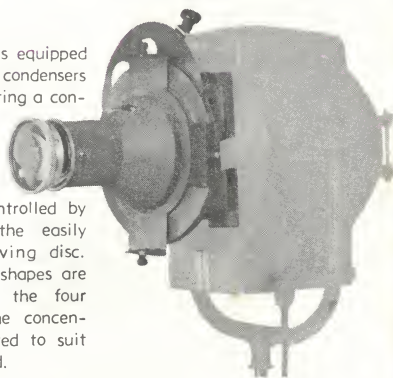
Cat. No. 7755—
Barndoors for 7750
or 7615

Cat. No. 7756—
Snoots (set of 3)



F-750 Spot Concentrator

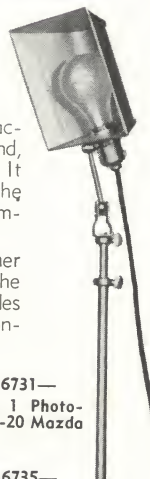
This attachment is equipped with a system of condensers which permits projecting a concentrated beam, producing sharp outlined, brilliant circles of various sizes, which are controlled by the apertures in the easily manipulated revolving disc. Various rectangular shapes are projected by using the four framing slides. The concentrator may be rotated to suit the object as desired.



Photogenic Background Lite

A very convenient lighting accessory for lighting the background, or for side and front lightings. It can be placed directly behind the subject or other objects in the composition, to create atmosphere.

The reflector can be used either on the stand or directly on the base. The double ball joint provides for directing the light in any conceivable angle.



Cat. No. 6731—
Uses No. 1 Photo-
flood or T-20 Mazda
Lamp

Cat. No. 6735—

PRICE LIST

Cat. No.	NET USER PRICE	Cat. No.	NET USER PRICE
6731 . . .	\$23.88	7506 . . .	c\$32.52
6735 . . .	24.81	7520 . . .	103.50
6737 . . .	23.88	7521 . . .	11.85
7200 . . .	75.60	7522 . . .	39.96
7200AB . . .	122.61	7615 . . .	244.88
7200AC . . .	89.31	7750 . . .	98.70
7201 . . .	1.23	7751 . . .	62.52
7202 . . .	5.01	7752 . . .	9.93
7203 . . .	.87	7753 . . .	12.75
7205 . . .	45.87	7755 . . .	21.00
7205-S . . .	17.52	7756 . . .	d12.00
7206 . . .	9.00	7756, each . . .	4.00
7207 . . .	5.22	7800 . . .	22.68
7215 . . .	29.31	7801 . . .	.75
7226 . . .	76.92	7802 . . .	4.26
7227 . . .	3.75	7803 . . .	.87
7285 . . .	102.09	7804 . . .	5.25
7286 . . .	56.49	7805 . . .	23.16
7287 . . .	11.82	7806 . . .	3.00
7505 . . .	41.00	7825 . . .	b16.56

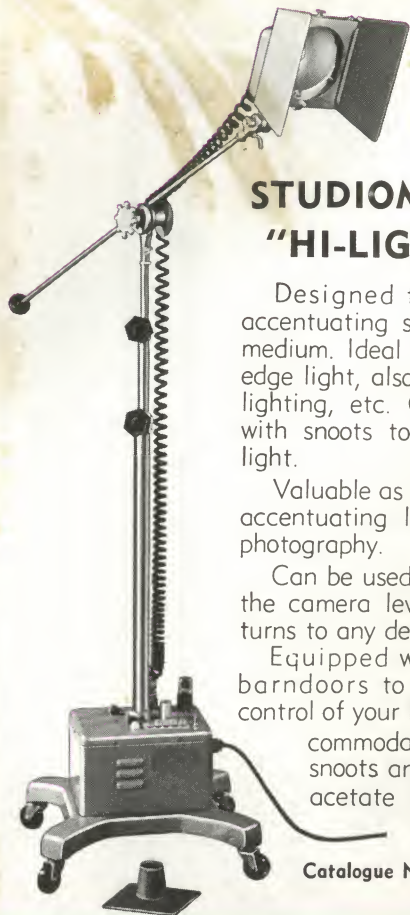
Above prices do not include lamps.

Note: b 7825 Aluminum Folding Stand
 c 7506 Flexible Neck Head Screen
 d 7756 Snoots (3 to Set)

When ordering Photogenic Lights from your dealer, please designate the catalogue number shown. This will, in some cases, assist in expediting delivery.

If you are interested in an item of Photogenic Lighting Equipment not shown in this folder, write us for a complete catalogue or other information that you may require.

The Photogenic Machine Co.
YOUNGSTOWN 1, OHIO



STUDIOMASTER "HI-LIGHTER"

Designed for use as an accentuating speed lighting medium. Ideal for use as an edge light, also for butterfly lighting, etc. Can be used with snoots to localize the light.

Valuable as a modeling or accentuating light in color photography.

Can be used directly over the camera level. Tilts and turns to any desirable angle.

Equipped with rotatable barndoors to enhance the control of your lightings. Accommodates No. 8085 snoots and No. 8086 acetate diffuser.

Catalogue No. 8084

PRICE LIST

Complete with Flashtubes and Modeling Lamp

Cat. No.		NET USER PRICE
8080	Studiometer Modeling Speedlight (200 watt-second model)	\$326.70
8080-400	Studiometer Modeling Speedlight (400 watt-second model)	421.20
8081A	Studiometer Boom Spotlight (200 watt-second model)	302.64
8081A-400	Studiometer Boom Spotlight (400 watt-second model)	438.48
8081AB	Studiometer Boom Spotlight with Boom-Master Control (200 watt-second model)	335.92
8081AB-400	Studiometer Boom Spotlight with Boom-Master Control (400 watt-second model)	470.76
8082A	Studiometer Speed Spotlight (200 watt-second model)	279.96
8082A-400	Studiometer Speed Spotlight (400 watt-second model)	415.80
8083	Studiometer Background Light (200 watt-second model)	247.11
8083-400	Studiometer Background Light (400 watt-second model)	376.61
8084	Studiometer "Hi-Lighter" (200 watt-second model)	302.64
8084-400	Studiometer "Hi-Lighter" (400 watt-second model)	432.14
8085	Funnel Snoots (pr. 1 1/4"-2")	7.50
8086	Acetate Diffuser (for 8081A, 8082A, 8083 and 8084)	1.65
8087	Studiometer Varibeam Speedspot (200 watt-second model)	342.09
8087-400	Studiometer Varibeam Speedspot (400 watt-second model)	481.47
8088	Barndoor for 8080 Modeling Light (includes diffuser)	39.93
8089	Diffuser only for 8080 Modeling Light	12.06
7202	Snoots (pair) for 8081A and 8082A	5.01
7206	Barndoor for 8081A and 8082A	8.52
8096	Barndoor for 8087	19.38
8097	Snoots (pair) for 8087	11.52

Above prices subject to change without notice.

LITHO IN U.S.A.

Photogenic Studiometer

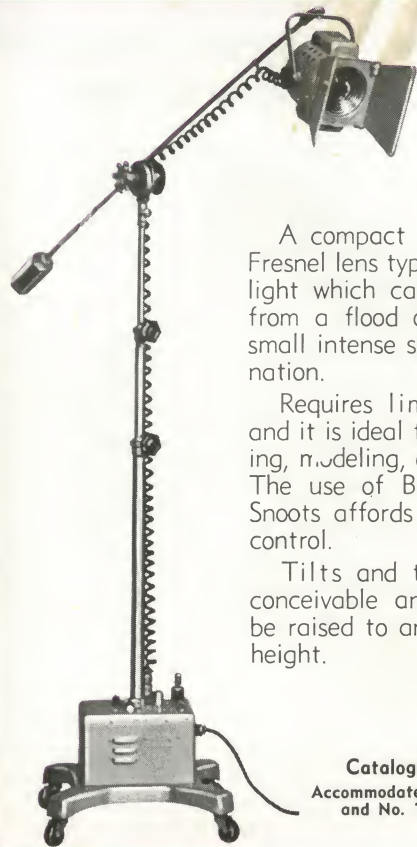
4 POWER PUSH BUTTON CONTROL

Speedlites



The Photogenic Machine Co.
YOUNGSTOWN, OHIO

STUDIOMASTER BOOM SPEED SPOTLIGHT



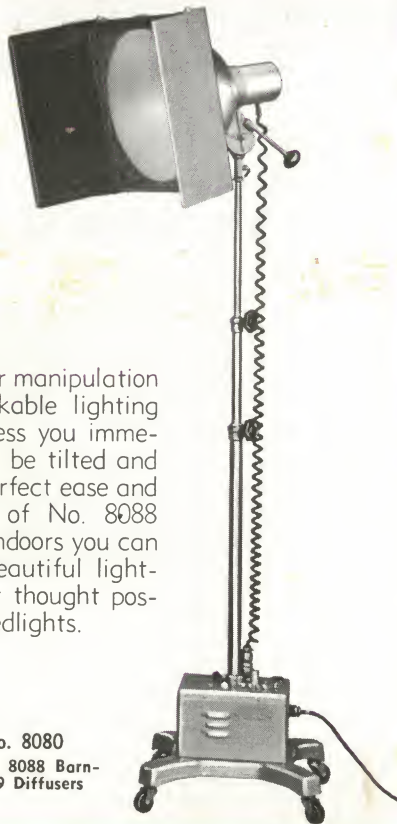
A compact and versatile Fresnel lens type speed spotlight which can be focused from a flood of light to a small intense spot of illumination.

Requires limited space and it is ideal for hair lighting, modeling, edge lighting. The use of Barndoors and Snoots affords perfect light control.

Tilts and turns to any conceivable angle and can be raised to any practical height.

Catalogue No. 8081
Accommodates No. 7202 Snoots
and No. 7206 Barndoors

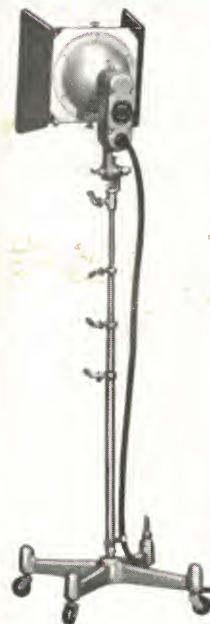
STUDIOMASTER MODELING SPEEDLIGHT



The superior manipulation of this remarkable lighting unit will impress you immediately. It can be tilted and turned with perfect ease and with the use of No. 8088 Rotatable Barndoors you can achieve the beautiful lightings you never thought possible with speedlights.

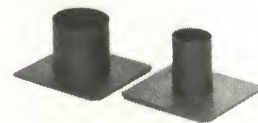
Catalogue No. 8080
Accommodates No. 8088 Barndoors
or No. 8089 Diffusers

STUDIOMASTER BACKGROUND SPEEDLIGHT



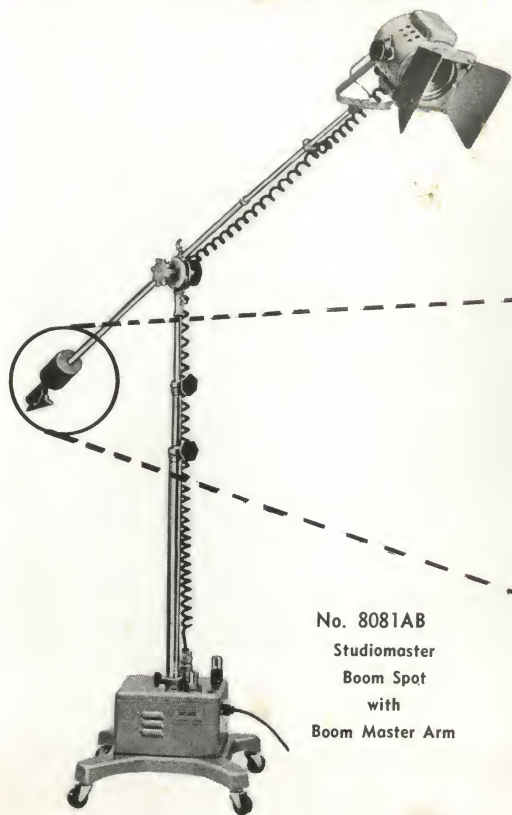
The small 6½-inch reflector provides a remarkable spread of light. Equipped with detachable rotatable barndoors to afford perfect control. The power pack is placed to the side of the background to intercept the flash from the main light.

Catalogue No. 8083
Accommodates No. 8085 or
No. 7202 Snoots



No. 7202 Snoots

Photogenic **Studiometer** *Speedlights*

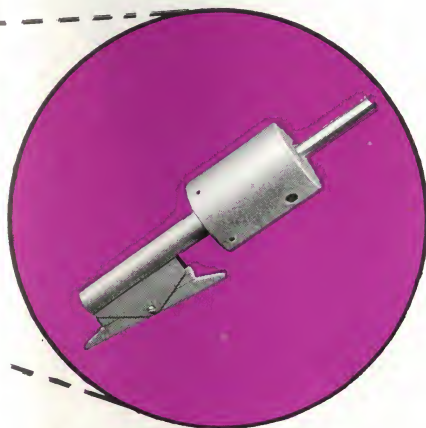


No. 8081AB
StuDiomaster
Boom Spot
with
Boom Master Arm

raphy.

YOUNGSTOWN, OHIO
The Photogenic Machine Co.

Raise • Lower or Point *with a flick of the wrist . . .* *The Photogenic* **NEW BOOM-MASTER**



Close-up of Boom-Master fingertip control. Counterbalance allows easy movement of boom arm.

The Photogenic Boom-Master lets you keep both feet on the floor while raising, lowering or pointing boom spots. Lets you objectively see from floor level, what each lighting effect will be as each spotlight is adjusted. No stretching or climbing. Simple, one-handed, fingertip control operation.

Boom-Master arm may be attached easily to your present Photogenic "Little Giant" incandescent and speed spotlights as well as "StuDiomaster" Speed spotlights. Boom-Master arm and swivel only. Catalog No. 9200.

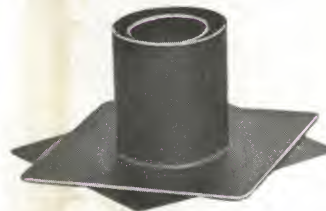
Under the charge rate is 17 seconds when using the entire output, but 7 seconds when operated at 200 watt-seconds.

Photogenic **Studiomaster** features



New! 400 WATT-SECOND POWER SUPPLY

The 400 watt-second power supply provides the additional power to enable the photographer to photograph larger areas in color. May be used as a conventional 200 watt-second power supply when full light output is not required. Features the concentrated, efficient filaments assure perfect matching of the flashtube pattern.



SNOOTS
Cat. No. 8097 Snoots (Pair)



Cat. No. 8087
Studiomaster
Varibeam
Speed Spotlight

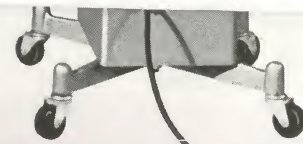
Cat. No. 8096
Rotatable Barndoor
Top Mounting

Studiomaster **VARIBEAM** **SPEED SPOTLIGHT**

A powerful light source for spot floodlighting where it is desirable to confine the predominating light over a specific area. Ideal for spotlighting a background and for numerous uses where a strong speed spotlight is desired.

The Photogenic new Studiomaster Varibeam Speed Spotlight is equipped with an 8" Fresnel lens and may be focused from a broad flood to a small spot.

Available in either 200 or 400 watt-second models. Accommodates No. 8096 Rotatable Barndoors and No. 8097 Snoots.



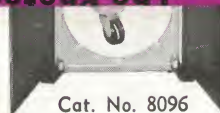
the additional power to enable the photographer to photograph larger areas in color. May be used as a conventional 200 watt-second power supply when full light output is not required.



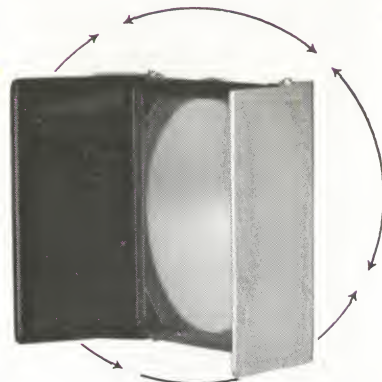
200 Watt-Second Power Supply

An entirely new development — a 900 volt type, producing a longer flash duration. (Approximately 1/1000 Second.) Highly desirable for both color and black and white photography.

the Photogenic Machine Co.
YOUNGSTOWN, OHIO



Cat. No. 8096
Rotatable Barndoor



Rotatable Barndoors

Mounted on Nylon rollers. Provides for silent fingertip adjustment. Perfect lighting control with minimum effort.

Flash Indicator Lamp

(Original with Photogenic)

Tells you instantly when light is flashed and tells you when the light is ready to be flashed again. No guesswork. Rapid recharge approximately 7 seconds. On 400 watt-second model the charge rate is 14 seconds when using the entire output, but 7 seconds when operated at 200 watt-seconds.

second models. Accommodates No. 8096 Rotatable Barndoors and No. 8097 Snoots.



Broad Floodlighting or Modeling with One Unit

Provisions are made for instantly focusing the position of the flashtube and modeling lamp for either broad floodlighting for groups, or concentrated light for modeling.

The 16-inch Reflector is scientifically designed, beautifully etched and electrolytically treated for a maximum of light distribution.



Push Button Switch

Various colored, illuminated push buttons indicate at a glance the power at which each light is operating. Four flash intensities, equivalent to 200, 100, 50, and 25 Watt-Seconds. (875 to 7000 Effective Candle-Power Seconds.)

A light output range from a low level for soft focus lighting to the higher intensities required for successful lighting in color photography.

Modeling lamp intensities are in relation to the flash intensities without perceptible difference in light color.

Flash Illumination

Is provided by General Electric FT-306 or Kemlite MW-6 Flashtube. The modeling lamp is a two filament unit, mounted concentric with the flash tube. The concentrated, efficient filaments assure perfect matching of the flashtube pattern.



No. 8080
Studiometer
Modeling
Speedlight
with
No. 8089
Diffuser

Unitized Construction

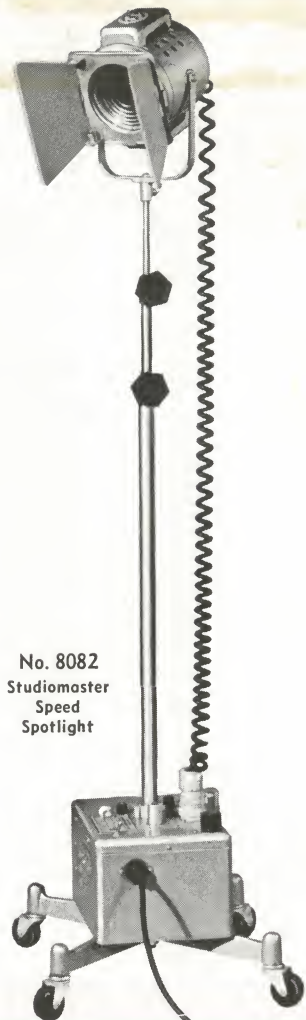
Component parts are plugged to the wiring circuits for quick and easy replacement. Eliminates costly, time-consuming repairs.

Coiled Cord

The power from the Power Pack is delivered to the lighting unit through a coiled cord. Provides convenience and neat appearance.

Air Cushion Stand

Maximum protection for flashtubes . . . lighting unit can't drop suddenly. Lighting units can be raised to 9 feet and lowered to 3½ feet. The height adjustment locking features will please you. The Ball Bearing Caster Base requires a minimum of floor space. No top-heaviness.



No. 8082
Studiometer
Speed
Spotlight

Photogenic **Studiometer** *Speedlites*